

and Oxford Community Health Outreach to see if they will make a presentation to this Committee.

Geocaching

Catherine informed the Committee that some geocaches are not live yet and still require a review. She noted the following:

- Aimee Semple MacPherson is placed, cache number: GCA3TN4
- Zenda Garden Parties is placed, cache number: GCA3TMP
 - Location: two houses down from the gates on Keith Gilmar's property
- Trillium Woods is placed, cache number: GCA1JN3
 - Location: hidden on outside of fence line around 100'
- Brownsville Cheese Manufacturing is placed, cache number: GCA1N1B
 - Catherine will let the property owner know that this cache has been hidden
- Robert Goulay is placed, cache number: GCA1N1R
 - Location: CON 4 and 5 LOTS 1, 3-5 on Mount Elgin Rd

Catherine informed the Committee that when she was placing the Zenda Garden Parties geocache, residents requested a "welcome" sign for Zenda. Julie inquired with Works Superintendent Adam Prouse regarding ordering a sign. Adam noted that this section of Zenda is maintained by Norwich and it is likely that if South-West Oxford wants to install a sign, we would have to pay the entire cost. Catherine added that Zenda residents also mentioned two more possible geocache locations: the cheese factory that supplied the barrels and boards for patrons to sit during the social event; and Wagner Cemetery which is a tiny graveyard of children who died of illness (located around the corner from Zenda Garden Gate). The Committee will take these potential locations into consideration when looking to expand the project.

Catherine hasn't been able to place the floating bridge (Salford), Timothy Topping Massacre or baseball game caches yet. The baseball game cache will be on a magnet attached to the back of the baseball sign in Beachville, she is just waiting for a tiny scroll before placing it.

Once the caches are live and any issues have been fixed, the Township will advertise their existence in the SWOX Talks e-newsletter, social media, and through our monthly ad in the Village Voice. If members think of other locations, supplies can be purchased to set up new caches.

OPP Fraud Presentation

Julie noted that the Fraud Presentation by the Ontario Provincial Police is tentatively scheduled for the February 7th Council Meeting at 9:05 a.m. Julie will confirm if we are set to proceed with this and the location of the meeting (also whether or not the public will be invited to attend).

Safe & Well Oxford

Julie had a meeting with Ben and Sarah who are the joint Acting CAO's at Oxford County. It was determined that the established Committee will be called the "Co-ordinating Committee"

instead of the “Steering Committee”. Julie will be making some changes to the draft plan and terms of reference and will update the Committee when there is more information.

Information Items and Correspondence

None.

Discussion Items

2023 Committee Events

The Committee Discussed the following events proposed for this year:

- Winter Walk – Saturday, February 25 at the Upper Thames River Trail
 - Update in minutes above
- Breakfast with the Boards – Saturday, April 15 at the Brownsville Hall
 - Hall board survey regarding communication
- Earth Day – Saturday, April 22 at the Sweaburg Park/Pavilion
 - Pollinator garden seeds to be handed out at this event
- Provincial Litter Day – Tuesday, May 9, 2023
 - Committee suggested to all meet together to coordinate garbage pickup on Hawkins Rd
 - Nicole to ask Adam if there is consideration for installing no dumping signs
- Outdoor Movie Night – to be discussed further at the next meeting
 - Late August or September more ideal
 - Partner with other event (e.g., a “fun day” or food truck event)
- Town Hall Meetings for Strategic Planning – to be discussed further at the next meeting

Welcome Packages

At their September meeting, the Committee noted they wanted to review this upon the next term of Council. Julie noted that staff can print out a list each month of ownership changes and can prepare copies of the information to go out, with a blue box and two bag tags. Committee Members can request additional donations to be included as part of this welcome package (possibly inquiring with ROEDC). This will be added to the February meeting agenda.

Standing Items

Review of SWOX 2030 Action Item List (minutes of August 12th, 2015 meeting)

1. Social Responsibility
2. Communication
3. Active Living
4. Safety & Security

New Business

Event Advertising

The Committee discussed how we can improve our reach when advertising for events. Catherine suggested postcards by mail as a simple way to catch residents' attention. Nicole noted we could reach out to local businesses and attractions such as the Museum – this had been done for the 2023 Winter Walk for Warmth.

Essay Contest Suggestions

Valerie noted the following suggestions from the essay contest:

- Improving Township trails, plant more trees
 - We don't have any trails but we may have one in the Mount Elgin subdivision
- Save the bees, plant native flowers for more bees and butterflies
 - Oxford County Trails' 2023 grant request includes funds for a pollinator garden
 - Hall boards can be encouraged to plant pollinator flowers wherever possible
 - Phase 5 Mount Elgin: shrubs have been planted in the round-about, Paula recommended to plant native pollinator flowers at that location
 - Julie will ask as a part of the Phase 6 development agreement if they would consider adding a pollinator garden on the edge of trails and in the round-about
- Winter Festival (2023/2024 winter)
 - Paul noted that this would take the efforts of a sub-committee
 - Possibility of partnership with Red Dragon Dairy in Salford
- Fundraising for parks – already done by hall boards
- Include local art within the community
 - Paula inquired if local librarians would know about the local artists in the community
 - Request to add to next meeting's agenda

Adjournment

The Engage and Inform Committee adjourned at 3:09 p.m. to meet again on Wednesday, February 1st, 2023 at 1:00 p.m.